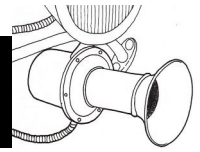
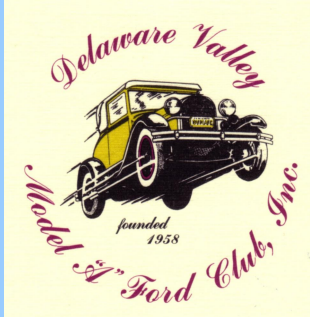




THE KLAXON



April 2015



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And much more in this issue.....



The Newsletter of the

Delaware Valley Model A Ford Club, Inc.

Founded in 1958

Who are we:

The Klaxon is the monthly newsletter of the Delaware Valley Model "A" Ford Club, Inc. and is circulated to all club members and other interested clubs. The club meets on the first Thursday of each month at 7:30pm at Daley's Service Center, 2749 Bristol Pike, Bensalem, PA 19020.

If you wish to contribute articles for publication in the Klaxon please do so by submitting them to the editor Jim Maier. Other pertinent information can be obtained from the officers.

Technical and historical questions are encouraged and we'll do our best to get the answers. Questions can be submitted via E-Mail at: M2116x6@comcast.net.

Club Officers

President – Ted Kulesza	215-901-4305
Vice President – Joe Chamberlain	215-385-4989
Secretary – Don Fortune	215-698-1256
Treasurer – Don O'Hara	215-338-6368
Editor - Jim Maier	267-918-2078
National Director – Mike Etling	610-505-4504
Activities/Parades – Ted Etling	215-802-8622

<http://www.dvmafc.org/>

President's Message



Greetings:

Spring is finally here after a winter no one will soon forget!! On April 18th we have scheduled a Liberty Run Tour and on the 26th of April is the Hellertown Model A Show, we had a great time there last year with many of our members participating. I would like to personally thank Paul Christensen for all he went through in putting together the roster this year, I know it wasn't easy!! See you at the April 2nd meeting, "get your A's up and running" all the best,

Ted

Editor's Message

Hello:

With warmer weather and longer daylight, I'm looking forward to seeing our cars come out to our next meeting on April 2nd. We have numerous shows and some flea markets happening in April. Check our club event list as well as page 3 & 4 of this issue for other auto related events in our area.



On a recent snowy Friday, Stace Leichter and I worked some grease under our finger nails while trying to find out why my fathers £8 Tudor leaked so much oil out the rear main bearing. The night before the storm, John Daley was kind enough to put the car on the lift for us in the club garage. On Friday morning, after dropping the pan and the rear main bearing cap, the only things that we found were a loose and pitted drain tube and an extra .001+ clearance in the rear main bearing. We installed a new drain tube and removed the last shim to tighten up the bearing clearance. So far, this seems to have greatly reduced the oil leak. It still leaves a small spot of oil after a run but nothing excessive anymore.

The point of this being that these cars are fairly easy to work on. If you are leaking oil, it can be fixed. Most repairs on these cars are easy so lets get our cars ready to roll for the upcoming events!

See you on the 2nd! **Jim**

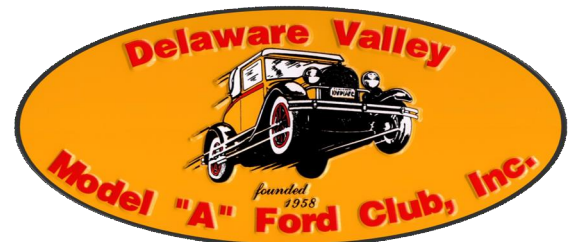
Up Coming Events

4/2/2015 Monthly Meeting at Daley's Service Center

Happy Birthday for April 2015!

If we missed your birthday please let the editor know

Jack Fritsch	4
Marcy Jones	14
Lorrie Smith	18
Peg Laforgia	19
Jim Maier	19
Barbara Joan Russell	29



UPCOMING LOCAL AUTO RELATED EVENTS

From Hemmings Motor News and other sources

See enclosed club event listing for our events

2015 Rails & Rods show scheduled for April 12 2015 is CANCELLED !!!! Look for the show in April of 2016 .

39th Annual Spring Englishtown Swap Meet & Car Show

April 17-19th Rain or Shine Raceway Park Englishtown, NJ

✦ **General admission — \$10/person each day; Children under 12 admitted free**

✦ **Gates open 7:00 AM each day, Closes at 6:00 PM**

**Car Show registration 8:00 AM to 11:30 AM at gate #4; Participant award goes to each entry
Classes for Antique, Classic, Street Rod, Hot Rods, Rat Rods, Gassers, 4WD Truck, 2WD Truck, Pro Street/Race Car, Bicycle/Jr. Dragster/Pedal Car, Classic Muscle car, Modern Muscle car, Motorcycle, Import/Kit Car, Special Interest, Commercial & more!!!**

Raceway Park
230 Pension Road
Englishtown, NJ
07726-8462

Phone: 732.446.7800

First Annual Andre's Car Care Center Show

April 19, 2015 9a.m. - 3p.m.

First Annual Andre's Car Care Center Showplace: 9127 Marshall Street, Phila, Pa. Date: April 19, 2015 Rain Date: April 26, 2015 Time: 9am to 3pm Registration Ends 12pm Top Forty Trophies Plus Best of Show/Engine/Paint/Interior/Modified All Makes and Models Welcome. Stock, Modified, Rat Rod, Race cars, Customs Imports, Special Interest, Antiques, New Generation, Etc. Activities: Spark Plug Race - Fan Belt Toss - Creeper Race 50/50 \$20.00 Day of Show

Sponsor: Andre's Car Care Center

When: April 19, 2015 9a.m. - 3p.m.

Location:

9127 Marshall Street
Philadelphia PA, 19152

Cost: \$20 DOS

For info call Eddie Flores at 267-259-6409

United Methodist Church of the Good Shepherd Car Show

10901 Calera Rd. Phila. PA. 19154

April 25th, 2015 9am ó 2pm

Registration 8am ó 10am. Pre-registration fee \$14.00 ó Day of show \$18.00. Rain Date May 2nd.

Info: <http://www.umcgoodshepard.com> Or call Bob at 215-637-6457

(Continued on page 4)

(Continued from page 3)

Spring Carlisle

April 22 to April 26, 2015

Spring Carlisle a collector and classic car swap meet, car corral and auction is the third event of the calendar year for Carlisle Events and marks the beginning of the Carlisle based show and swap meet season. The event plays host to thousands of collector and classic automotive enthusiasts, who travel to the 150-acre Carlisle PA Fairgrounds from all points of the globe to buy, sell and celebrate all things automotive. This is a fun-filled weekend the entire family will enjoy. While exploring the grounds and 8,100 vending spaces, you will marvel at one of the largest automotive swap meets in the world. Carlisle is the place to purchase any of the 2,000 vehicles at the car corral where you can slip behind the wheel and get a feel for the vehicle. Even better, you can deal directly with the car owner to work out the best price. This is where you can buy, sell and trade with total confidence. All roads lead to Carlisle, Pennsylvania where you'll find a community of passionate motorheads and a commitment to superb service that can only be achieved through more than three decades of know-how.

Location: Carlisle Fairgrounds, Carlisle, PA. **Cost:** Varies by Day

To Register: call Carlisle Events at 7172437855

Fords at Wall

April 25, 2015 9 a.m. - 2 p.m.

Open to all Ford powered vehicles limited to 75 cars. Rain date May 2. 40 favorite awards. Registration by 4/18 \$15, Day of show \$20. George Wall Ford & Lincoln dealer.

Sponsor: Garden State Region Mustang Club

When: April 25, 2015 9 a.m. - 2 p.m.

Location:

700 Shrewsbury Avenue
Red Bank NJ, 07701

Cost: Free for spectators

For info: call Mike D. at 201-933-6915 or call Carol R. at 201-337-4876

Hellertown, PA Model A Ford Day

April 26, 2015 9 a.m. - 3 p.m. (See Flyer in this issue)

ALL Model A Fords Welcome NO Car Registration Fee Swap Meet & Flea Market Model A History Technical Sessions Swap meet spots are a \$10 Donation Model A and Early Ford Parts. If you're bringing an A, please contact: Nelson Chegezy, telephone 610-867-4395

Sponsor: Lehigh Valley Model A Ford Club and Hellertown Historical Society

When: April 26, 2015 9 a.m. - 3 p.m.

Location:

Located on West Walnut Street right off Route 412 Main Street, Hellertown, PA
Hellertown PA, 18055

Cost: Free to All

To Register: or call Nelson Chegezy at 610-867-4395.

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Hellertown Model A Ford Day

Hosted by: Hellertown Historical Society & Lehigh Valley Model A Ford Club

Sunday, April 26 | 9 am to 3 pm
rain or shine

- Mill Tours
- Concessions
- Free to All



Grist Mill Park Located on West Walnut Street right off
Route 412 (Main Street), Hellertown, PA



ALL Model A Fords Welcome

- NO Car Registration Fee
 - Swap Meet & Flea Market
 - Model A History
 - Technical Sessions
- Swap meet spots are a \$10 Donation • Model A and Early Ford Parts

If you're bringing an "A", please contact:

Nelson Chegezy, telephone 610-867-4395 or nsc0646@verizon.net or lvmodelaclub@gmail.com

Z-Designs • timzavacki@gmail.com

In Memoriam

Mauger Givnish Funeral Home

Jay L. Fissel

(July 14, 1940 - March 02, 2015)

Jay Fissel, age 74, of King of Prussia, Pennsylvania and formerly of Berwyn, Pennsylvania passed away during the early hours of March 2, 2015 with his family at his side. He was born on July 14, 1940 in Pittsburgh Pennsylvania the son of John W. Fissel and E. Jean (Albright) Fissel. He is survived by his brother Jack & his wife Janet, two nieces and their spouses. Lori & Brian Biesecker, Wendy & Jay Fata, as well as his nephew Andrew and his wife Christina. He is also survived by great nieces: Devon, Logan, Brilan Biesecker, Rowan and Willow Fata and Jacklyn Fissel and great nephews Rocco Fata and Luke Fissel. Jay was a passionate member of the Delaware Valley Model A Ford Club and enjoyed showing his antique cars for many years.

The family will receive relatives and friends at the Mauger-Givnish Funeral Home, 24 Monument Avenue, Malvern. PA, on Saturday March 7 from 10 – 11 am, followed by a Memorial Service at 11 am. Burial will be private.

In lieu of flowers contributions can be made to: Delaware Valley Model A Ford Club Inc, 8717 Stardust Lane, Phila, Pa 19136.
www.maugergivnish.com

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Have a good topic for an article? Why not jot it down and send it to the editorial staff for publication? Feel free to send it via snail mail, email, carrier pigeon or telegram.

We are also looking for members to do short tech talks at our meetings on various topics related to Model A Fords. If you are interested, please contact one of our officers to

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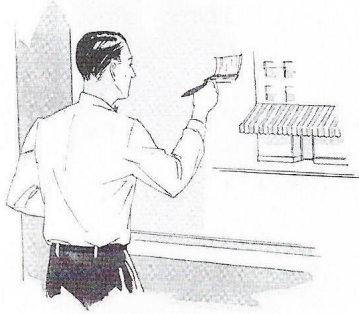


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HENRY FORD

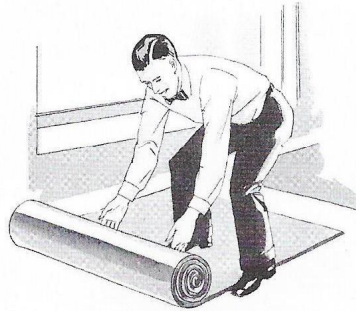
This picture of Henry Ford was included in the "package" of materials to be displayed at the introduction of the new model. The year was 1932.

INTRODUCTION OF THE NEW FORD CAR



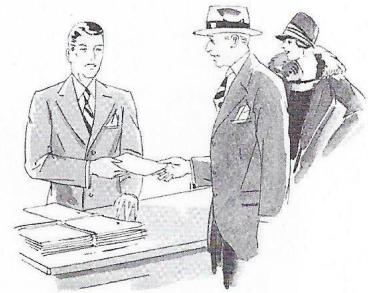
COVER UP YOUR WINDOWS

Add to the interest in this new car by completely covering your windows and doors on Saturday—a week before the showing. Do this with white paint, whitewash or white muslin.



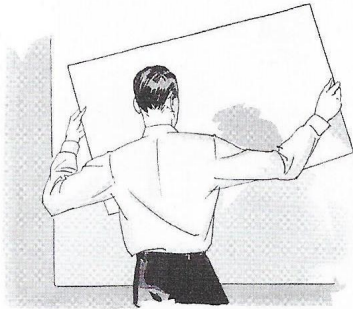
LAY RUGS ON FLOOR

You can rent these rugs at small cost and you will find them a good investment. Put them under the new Ford car to add richness and dignity to the display. Be sure to use dark rugs. Dark blue or black is best.



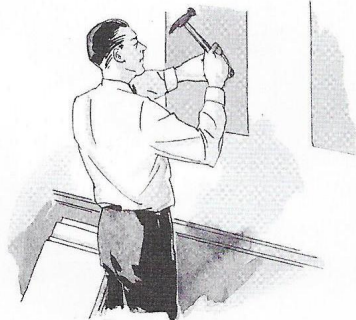
GET NAMES AND ADDRESSES

Select an attractive girl or salesman to hand out Booklet Cards and Descriptive Folders to prospects as they come in the door. Station another girl or salesman at the exit to collect these cards as the prospects go out.



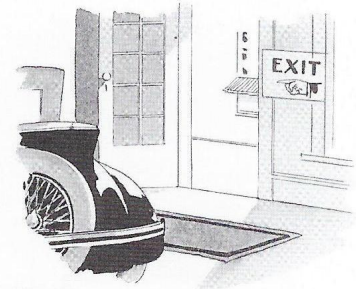
ARRANGE TO USE POSTERS

Be sure to utilize the window posters we are furnishing you for use before and during the official showing. They will help to bring people into your showrooms.



USE THE FEATURE SIGNS

We are furnishing you with attractive signs emphasizing the features of the new Ford car. Be sure to use these in your display on Friday, the day of the official showing but not before.



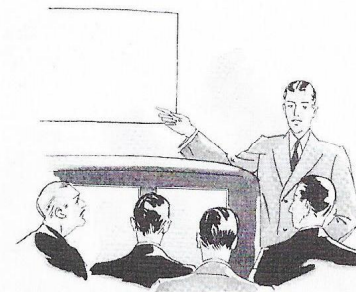
MARK ENTRANCES AND EXITS

Mark *entrance* and *exit* plainly on *both* sides of the doors so that people can pass in and out quickly. Prepare to handle a big crowd. You want to make it easy for people to see the car.



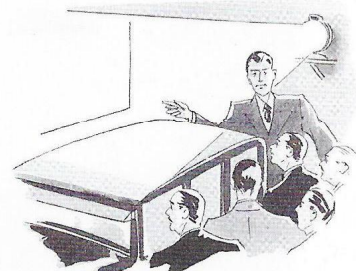
BUY LOTS OF CREPE PAPER

Use this crepe paper to carry out the blue and white color scheme and make your showroom attractive. Remember that future sales depend on the way you display this new car on the first day.



GIVE THE SPEAKER A PROMINENT PLACE

Station him near the car in a central position in your showroom. Be sure to hang the big Specification Chart near him so he can refer to it in his talk.



HAVE PLENTY OF LIGHT

Install extra lights if needed to show the new car at its best. Remember that many people will not be able to get close to the car because of the crowd. Make it easy for them to see every detail.

Most factory photos of dealer showrooms display lots and lots of flowers. It was customary for a bank or other business to send flowers congratulating them on the new models.

With all the "foot traffic," it was good business sense to include local business people in the celebration.

Most dealers would only get one or two new cars to display so there was plenty of room to walk around the cars and accommodate a large crowd.

Dealers that were not fortunate enough to display a new model could only show the large showroom posters of what the car looked like.

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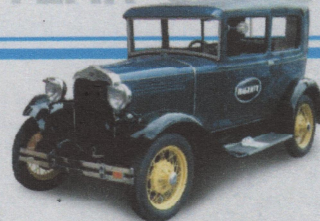
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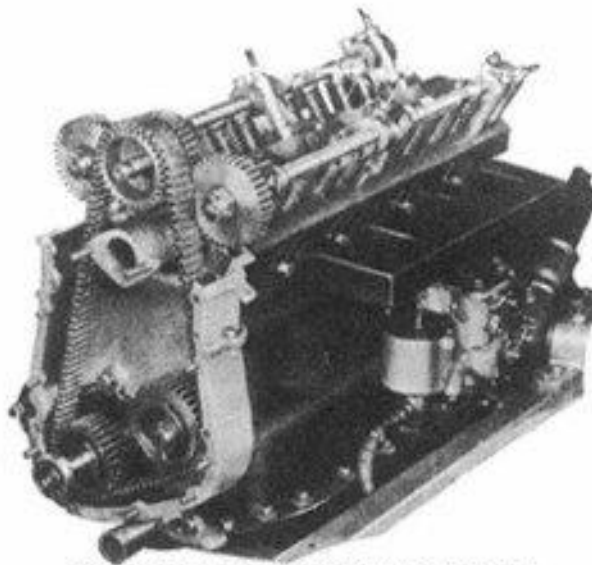


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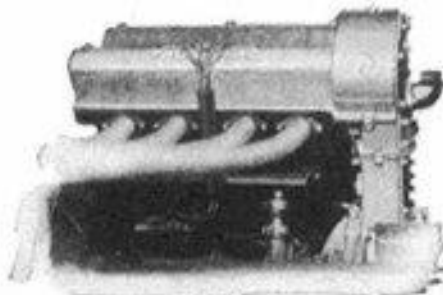
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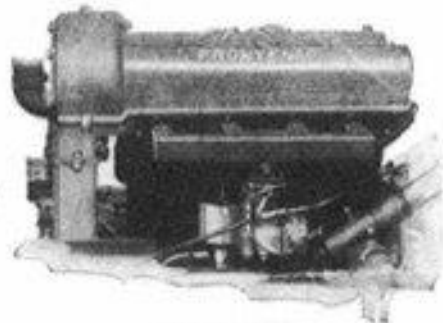
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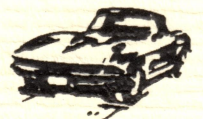
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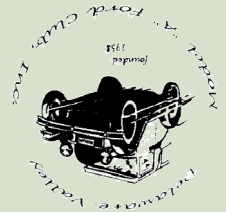
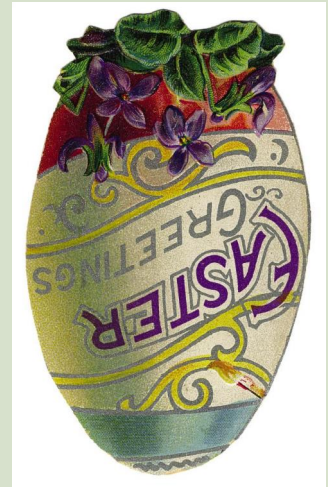
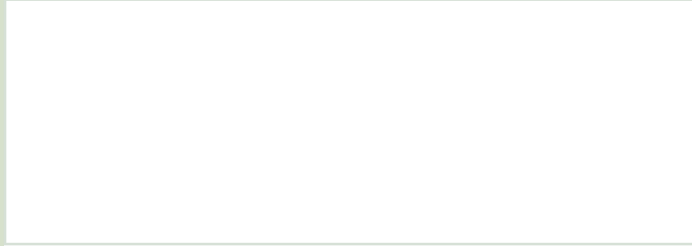
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